

# SPONSORSHIP BENEFITS

SPECIAL EVENTS	Artzy Evening City Hall			Daddy Daughter Dance Community Center			Egg'stravaganza SJF Community Park			Ignite the Night SJF Community Park			Back to School Supplies		
	January 30, 2021 800+ Attendees			February 20, 2021 100+ Attendees			April 3, 2021 5,000+ Attendees			July 4, 2021 7,500+ Attendees			August, 2021 500-1000 Students Served		
Sponsorship Level:	PLATINUM \$600	GOLD \$500	SILVER \$250	PLATINUM \$500	GOLD \$350	SILVER \$200	PLATINUM \$2,000	GOLD \$1000	SILVER \$500	PLATINUM \$2,000	GOLD \$1000	SILVER \$500	PLATINUM \$1,000	GOLD \$500	SILVER \$350
Business Name/Logo on flyers and posters	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Business announced by DJ during event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Signage at event thanking your Business	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Business Name/Logo in City Link (mailed to 18,000 households) and City Website	✓	✓		✓	✓		✓	✓		✓	✓		✓	✓	
Business name mention in all Media Releases	✓	✓		✓	✓		✓	✓		✓	✓		✓	✓	
Complimentary Booth Space to include (1) 6' table and 2 chairs	✓	✓		✓	✓		✓	✓		✓	✓		✓	✓	
Sole Sponsor for your business type	✓			✓			✓			✓			✓		
VIP Parking, 10x10 Tent with preferred location, and participation in our 'Drive Customers' to your booth promotion. (Priority seating for July 4th only)	✓			✓			✓			✓			✓		
Social Media representation, using Facebook, Twitter, Instagram and Constant Contact with thank you before the event and group post after the event	✓			✓			✓			✓			✓		
50% Discount on 1 Facility Rental	✓			✓			✓			✓			✓		
Sponsors Name mentioned on City's Marquee	✓			✓			✓			✓			✓		
Plaque of Appreciation awarded by the City Council	✓			✓			✓			✓			✓		



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## YOUTH ATHLETIC LEAGUES

Sponsorship Level:	GOLD \$500	SILVER \$250
Name/Logo in City Link Newsletter & City Website	✓	✓
Name/Sponsorship announced at Award Ceremony	✓	✓
Name/Logo printed on league Banner and Poster	✓	✓
Certificate of Appreciation	✓	✓
Name/Logo printed on League jerseys & Basketball Camp shirts	✓	
Name in Press Release	✓	
Plaque of Appreciation awarded by the City Council	✓	

## YOUTH PROGRAMS

Licensed childcare

Fund a series of Food Experiences for the entire program (range: \$200-\$600)
Pay for a child's field trips for the summer (range: \$50-\$200)
Pay for a child's monthly program fees (range: \$300-\$600)
Pay for a group's class room supplies (range: \$100-\$500)
Pay for the camps t-shirts for summer and place your logo on the shirt (\$4000)
Create your own idea call Youth Programs to discuss

## OTHER SPONSORSHIP OPPORTUNITIES

### Senior/Adult Programs:

Two different groups of seniors meet in the Community Center. One group attends the board games day (Wednesday/Friday from 10:00 am - 12:00pm). With 15-20 seniors in attendance, a sponsor could provide coffee and donuts and get to know them. The second group attends ballroom dancing with 40-50 seniors in attendance (Tuesdays/Thursdays from 1:00 - 3:00 pm). A sponsor could set up a table in the ballroom dance area and mingle with the seniors.

### Activity Ticket Sponsor:

The sponsorship donation is turned into activity tickets for children to use at the City's large community events. Tickets can be handed out by the sponsor, a PBSO Deputy or a Greenacres Fire Fighter. This program is designed for the children whose parents can't afford the cost of the activity tickets (face painter, bounce house, etc), and is a GREAT way to build positive relationships between a family and a PBSO Deputy or Fire Fighter!

### Little Free Library:

The City operates 21 Little Free Libraries, home of the "take a book- share a book." The libraries offer free children/teen/adult books in three different languages, and enhances literacy in communities who may not have access to a public library.

### Customized Sponsorship Packages:

This unique, specialized package allows flexibility for sponsors to customize/maximize their sponsorship dollars! Create a package that meets both the City's vision and the sponsors business plan/expectations. Please call the Event Supervisor at (561) 642-2196 for detailed information.

### In-Kind Sponsor of Goods or Services:

The City is always looking for supplies to offset the City Budget, and a great way to promote your business and get a tax benefit. Please call the Events Supervisor to see if items you'd like to donate are useable for events/programs executed by the Community & Recreation Services Department!

